

Business Engagement At Daedalus

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Daedalus Vision 2015



A premier location for aviation, aerospace engineering and advanced manufacturing businesses, creating many skilled employment opportunities for local people, under-pinned by a vibrant and sustainable airfield

FAREHAM
BOROUGH COUNCIL

Employment at Daedalus

- Accurate employment data held only by businesses and HMRC
- Limited, incomplete public data available
- Direct engagement with each business is required
- Added value to FBC building strong relationships



Positives

- Location, location, location
- Symbiotic relationships with other businesses on-site at Daedalus
- FBC = supportive landowner with enthusiasm for maintaining airfield
- Apprenticeships through CEMAST
- Benefits of facilities at F.I.C.
- New developments at airfield: AGL
- Flight activity – Spitfires.com, etc.



Challenges

- Poor broadband coverage
- Increased costs due to current global climate
- Difficulty recruiting
- Businesses generally maintaining or reducing staff numbers
- Patchy experience of apprenticeships



Key messages

- General health of businesses across the Daedalus site
- Employment data
- Ambitions for growth
- Building ongoing relationships
- Value of airport, FIC & CEMAST

